THE RIGHT FIT

Is this *you?*

We're looking for leaders. Not painters. You bring the drive, the sales ability and the leadership. We bring the systems, training and support.

- **You love to lead.** You can build a crew and hold a standard.
- **You can sell.** Not a slick closer. Someone who believes in relationships and follow-up.
- **You communicate clearly.** With clients, crew and partners alike.
- **You have grit.** You have faced hard things and pushed through.
- **You want to build.** Hands on, from the ground up.
- **You are coachable.** Happy to follow a playbook that is already built.

No painting experience required. Ideal backgrounds: sales, management, operations or small business ownership.

A REAL BUSINESS

This is a full-time, owner-operator business, not a passive investment. Results depend on your execution.

START THE CONVERSATION

Let's find out if we *fit.*

A Discovery Call is free and confidential. No pressure, no obligation. Just an honest look at whether this is right for you.

Book a free Discovery Call

Scan, or apply online.

colourcraftfranchising.com/apply

1-866-99-CRAFT



A Colour Craft van on the job.

Colour Craft Painting is a professional residential and commercial painting company, founded in 2020. Territories available across BC.

OUR BRAND PROMISES

- **Deliver what we promise**
- **Clean, organized job sites**
- **Up-front communication**
- **Friendly, uniformed painters**

This brochure is for information purposes only and does not constitute an offer to sell a franchise. An offer can only be made through delivery of a franchise disclosure document in accordance with applicable franchise laws. Each Colour Craft Painting business is independently owned and operated. © 2026 All Rights Reserved. Colour Craft Franchising Inc.

ColourCraft PAINTING CO.

FRANCHISE OPPORTUNITY

Your Drive. *Our Brand.* Your Future.

In business for yourself, but never by yourself.





Your crew is on the ladder. You are running the business.

THE MODEL

You run the business. *Not the brush.*

As a Colour Craft franchise partner, you're a business owner, not a painter. A typical day:

MORNING	Check in with clients and crews. Start new projects.
MID-MORNING	Estimates and site visits.
AFTERNOON	Client meetings, staff interviews and admin.
EVENING	Coach your marketing team, call leads and close out finished projects.

We've built the playbook. Your job is to execute it.

WHAT YOU GET

A leadership company disguised as a *painting business.*

This isn't about painting houses. It's about becoming the type of person who can build a successful business.

1-on-1 coaching. We coach the person, not just the business: your mindset, your goals and your numbers, with sales, hiring and production worked through as they come up.

- **Training academy.** Courses in sales and estimating, marketing, hiring, production, finance and leadership.
- **Playbook and technology.** Step-by-step systems, with CRM, estimating, scheduling, invoicing and online payments.
- **Marketing engine.** Door to door, Google Ads, SEO, direct mail, lawn signs, a referral program, email and vehicle wraps.
- **Community of owners.** A like-minded group of entrepreneurs to learn from and build with.
- **Protected territory.** No overlap, no internal competition.



Built from the inside out. Brad Samuels founded Colour Craft in 2020. He has more than 15 years in home services, including 10 as a franchisee of two painting brands.

THE INVESTMENT

TO OPEN

$82,500–$126,000

Total initial investment (CAD, excl. HST)
Includes the $15,000 franchise fee

ONCE YOU'RE OPEN

Royalty 6%
Of gross sales. A minimum royalty applies.

Brand fund 2%
Of gross sales, for brand-wide marketing.

Plus your own local marketing. At least 5% of gross sales, spent in your territory.

Estimate from our Franchise Disclosure Document, which governs. Before HST and working capital. Costs vary by territory.

YOUR PATH

Six steps to *launch.*

1. Apply Online
2. Discovery Call
3. Interviews
4. Franchise Agreement
5. Training Program
6. Launch

You receive our disclosure document at least 14 days before you sign or pay anything.

Book a free Discovery Call
colourcraftfranchising.com/apply